

L'ART, LA NOUVELLE FRONTIÈRE DU DESIGN

Publié le 17 juin 2024



On l'appelle Collectible design ou art fonctionnel. Ce nouveau terrain d'expression, typiquement français, permet aux créateurs de débrider leur imagination en s'affranchissant de toute contrainte. Deux galeries en sont la parfaite illustration.

C'est un style que les collectionneurs du monde entier viennent chercher à Paris. Le collectible design séduit par son unicité, sa créativité et sa virtuosité. « La France est le terreau de cette pratique du design à la frontière de l'art, explique Anne-Sophie Lammens, directrice de la Galerie Gosserez. Nous sommes ici moins dans une logique de série, et plus tournés vers l'artisanat. Tout est fait à la main, sans penser à la productivité. »

Créée il y a quatorze ans par Marie-Bérangère Gosserez, la galerie a vu s'épanouir ce désir des designers au fil des ans. Les talents qu'elle a découverts ont désormais intégré les collections d'institutions nationales françaises, comme le Mobilier National ou le Musée des Arts décoratifs.

A l'occasion de Paris Design Week, Gosserez a imaginé une double thématique déployée dans ses deux adresses du Marais. « Terre-Eau », est un hommage aux éléments naturels, source de vie et des matières premières dont se saisissent les designers. Rue Debelleye, dans la galerie Historique, l'élément terre est en majesté, employé comme tel pour façonner des œuvres mais aussi comme terre nourricière, productrice de bois, de feuilles, de champignons... Emma Donnersberg, Valentin Loellmann, Diane de Kergal s'en sont emparé. Rue de Montmorency, la galerie plus récente Le Point G est dédiée à l'eau, sa fluidité, ses déclinaisons, jusqu'à l'univers aquatique et les abysses. Elle a inspiré Pierre Lapeyronnie, Damien Gernay, Alexandre Labruyère et Lukas Cober. [...]

ART, THE NEW FRONTIER OF DESIGN

Published on 17 June 2024

It's called "collectible design" or "functional art". This new, quintessentially French field of expression allows designers to unleash their imaginations by freeing themselves from any constraints. Two galleries are the perfect illustration of this.

It's a style that collectors from all over the world are seeking out in Paris. Collectible design enchants with its uniqueness, creativity, and virtuosity. "France is fertile ground for this design practice that borders on art," explains Anne-Sophie Lammens, Director of Galerie Gosserez. "Here, we're thinking less in terms of series, and more about craftsmanship. Everything is handmade, without thinking about productivity."

Founded fourteen years ago by Marie-Bérangère Gosserez, the gallery has seen a growing desire for this from designers over the years. The talents she has discovered have now been included in the collections of national French institutions such as the Mobilier National or the Musée des Arts Décoratifs.

For Paris Design Week, Gosserez has envisioned a dual theme that runs through both of her venues in the Marais district. "Terre-Eau" is a tribute to the elements, the source of life and raw material that designers are making their own. On rue Debelleye, in the original gallery, the Earth element reigns supreme, used to shape artworks, but also as Mother Earth, the producer of wood, leaves, and mushrooms...Emma Donnersberg, Valentin Loellmann, and Diane de Kergal have made good use of it. On rue de Montmorency, the most recent gallery, Le Point G, is devoted to water, its fluid nature, and its many iterations, down to the aquatic world and the depths of the ocean. This has inspired Pierre Lapeyronnie, Damien Gernay, Alexandre Labruyère, and Lukas Cober. [...]

It's a style that collectors from all over the world are seeking out in Paris. Collectible design enchants with its uniqueness, creativity, and virtuosity. "France is fertile ground for this design practice that borders on art," explains Anne-Sophie Lammens, Director of Galerie Gosserez. "Here, we're thinking less in terms of series, and more about craftsmanship. Everything is handmade, without thinking about productivity."

Founded fourteen years ago by Marie-Bérangère Gosserez, the gallery has seen a growing desire for this from designers over the years. The talents she has discovered have now been included in the collections of national French institutions such as the Mobilier National or the Musée des Arts Décoratifs.

For Paris Design Week, Gosserez has envisioned a dual theme that runs through both of her venues in the Marais district. "Terre-Eau" is a tribute to the elements, the source of life and raw material that designers are making their own. On rue Debelleye, in the original gallery, the Earth element reigns supreme, used to shape artworks, but also as Mother Earth, the producer of wood, leaves, and mushrooms...Emma Donnersberg, Valentin Loellmann, and Diane de Kergal have made good use of it. On rue de Montmorency, the most recent gallery, Le Point G, is devoted to water, its fluid nature, and its many iterations, down to the aquatic world and the depths of the ocean. This has inspired Pierre Lapeyronnie, Damien Gernay, Alexandre Labruyère, and Lukas Cober.